

# LOCAL CINEMA MEDIA SUPPLY REQUIREMENTS



If you have any relevant material to be included in your composition please supply it in the following format to ensure a fast and efficient production process. If any of this is Greek to you, or you have questions, feel free to contact the production department at [production@seememedia.co.nz](mailto:production@seememedia.co.nz) and we'll be happy to help!

## WHAT WE NEED IF YOU ARE SUPPLYING YOUR OWN ADVERT...

### Fully Produced Adverts

Finished adverts are better supplied in a compressed format, using the following specs:

- > Quicktime container format (.mov or .mp4), H.264 compression, 1998 x 1080 (or 1920 x 1080), 24fps
- > Audio stereo mix, AAC, 48KHz

## WHAT WE NEED IF WE ARE PRODUCING YOUR ADVERT...

### Video

- > HD Video Size: 1920 x 1080 or 1998 x 1080 (not 720)
- > Frame rate 24 or 25fps
- > Field progressive
- > Aspect ratio 16:9 (1.78:1). 4:3 aspect ratios will not be accepted
- > Quicktime container format (.mov or .mp4)
- > H.264

NOTE: If raw video footage is supplied, please only send the essential clips.

### Audio

- > Separate stems (files) of voice over, music and sound effects.
- > 2 channel stereo audio as WAV or AIFF at 48KHz, 24bit

### Images

- > Digital photos in jpeg, tiff, psd, or png format
- > Images below 10 megapixel (most smart phone photos) will not be accepted
- > Illustrations in eps, pdf, or high-res, png format
- > Images to be sent through as high resolution as possible (ideally 300dpi), 1MB file size will usually suffice

We have a strict policy around limitations of advert changes. Under the standard packages you are entitled to three changes per file, if exceeded, further production charges will apply. Also, changes to a recorded voiceover will also incur a charge.

## WHERE TO SEND YOUR FILES...

Send all supplied adverts or production material to [production@screenvistas.co.nz](mailto:production@screenvistas.co.nz).

We can accept links via most file transfer systems (eg. Dropbox, Hightail and Wetransfer), however our preferred method of receiving adverts is through secured Dropbox. If you require assistance sharing your content with us please contact your media consultant who can set up a Dropbox folder for you.